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**Annual Review 2015**



**It has been another successful and exciting year of delivering our ambition for BU – to be a top 50 UK university driven by a fusion of excellent education, professional practice and world-class research.**

Our efforts were rewarded when the results of the recent Research Excellence Framework (REF) revealed that 96% of BU's research is internationally recognised and 18% is ranked as world-leading. Whether it's helping small businesses access funding, improving quality of life for people with multiple sclerosis or using fossil footprint research to catch criminals, BU's research actually makes a difference to people's lives.

Our international impact continues to grow as we develop our global reach - in 2015 BU entered the world's top 500 universities for the first time in the *Times Higher Education World University Rankings*.

Nationally, BU rose in all three major university league tables published by *The Guardian*, *The Sunday Times* and *The Complete University Guide*.

We continue to offer every student at BU the opportunity to undertake a work placement and recent figures have revealed that BU graduates continue to have success in the job market, with 93.3% of 2014's graduates in work or further study six months after graduating.

We've been enhancing the learning environment too, with continued investment in buildings and facilities. The Student Centre opened in spring, giving the Students' Union at

BU (SUBU) a new home and students a place to relax and study. The new Bournemouth University International College welcomed the first intake of students in September and is a fantastic combined residential and teaching space for students and staff.

We've strengthened our links with the wider community through partnerships and outreach – aiming to be anchored in the region but reaching around the world. During BU's festival season we welcomed thousands of visitors onto campus to take part in hundreds of hands-on activities, workshops and talks, and our research and coverage of the 2015 General Election won us national acclaim.

We're #BUProud of what we have accomplished together – as a university and as a community.

**We hope you enjoy this Annual Review.**

# Welcome to the best of BU

**Sue Sutherland OBE**  
Chair of the University Board

The Board is delighted with progress in the delivery of BU's strategic plan. This year was notable for the opening of the Student Centre, the recruitment of more academic staff and the development of new academic facilities. This was made possible by unprecedented investment and our passion for delivering the best possible student experience.

These achievements were enabled by the outstanding leadership and hard work of the Vice-Chancellor and his team, the Deans, Directors, the SUBU President, and Vice Presidents and university staff – thank you.

We would also like to thank the Chancellor, Pro Chancellors, fundraising champions and benefactors for their support, which enriches the BU experience.

**Professor John Vinney**  
Vice-Chancellor

This Annual Review, combined with our rise up the national league tables, proves that BU just keeps getting better. From our great results in the Research Excellence Framework to the success of the new Centre for Excellence in Learning, we have continued to create, share and inspire through Fusion.

Many people have helped, and special thanks go to the BU Board and University Chancellery – particularly our Chairman Sue Sutherland – and to SUBU President Chloe Schendel-Wilson and her colleagues. Thanks must also go to our friends in Dorset and beyond for their support.

Finally, I want to thank all of the staff and students who make up the BU community. Here's to another great year!

**Chloe Schendel-Wilson**  
SUBU President

BU really stands out for giving its students so many opportunities to grow, from volunteering and fundraising to field trips abroad and work placements. It enables students to follow their passions and develop into world-class, well-rounded graduates.

The student voice is valued at BU, and SUBU has a great academic representation system. It influences huge positive change across the university that wouldn't be possible without our fantastic partnership with BU – putting students at the heart of everything we do.

I'm proud to be a BU graduate and to represent our students. It's brilliant to be able to reflect on the past year and look forward to the year ahead.

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### Get more from the Annual Review

The Annual Review continues online at [www.bournemouth.ac.uk/annualreview2015](http://www.bournemouth.ac.uk/annualreview2015) where you can find additional features and video content.





# FIGHTING FATIGUE: Managing multiple sclerosis

## Improving the quality of life for people with MS

### The research

Around 127,000 people in the UK are living with multiple sclerosis (MS). Fatigue is one of the most commonly reported and debilitating symptoms of MS, and is the main reason why people have to stop working. It's very different from the kind of tiredness that we all experience from time to time – it can have a devastating impact on all spheres of people's lives; stopping them from fulfilling responsibilities and doing things that really matter to them.

Over the past decade, Professor Peter Thomas and Dr Sarah Thomas at Bournemouth University's Clinical Research Unit (BUCRU) have been developing and evaluating a novel approach to support people with MS to manage their fatigue. They have been working closely with the Dorset MS team at Poole Hospital and other national collaborators to create and deliver the FACETS programme – Fatigue: Applying Cognitive behavioural and Energy effectiveness Techniques to lifestyle. FACETS provides people with tools and strategies to support them to make the most of their available energy as well as exploring different, more helpful ways of thinking about fatigue, via group sessions delivered by health professionals.

The programme has been evaluated in a MS Society-funded trial led by Professor Peter Thomas with collaborators from Poole, Bristol and Southampton. Participants in the trial group demonstrated greater improvements in fatigue severity and self-efficacy after four months, and these improvements continued over a year, giving participants a greater quality of life.

The UK MS Society has worked closely with the research team to develop training courses for health professionals, delivered by the Dorset MS Service. To date, around 200 health professionals have been trained across the UK, and it has helped to launch similar research projects across Europe and Australasia.

### Professor Peter Thomas and Dr Sarah Thomas

"We became interested in this area when we noticed that despite fatigue being a highly debilitating and very common symptom in MS, there were few treatments available. We developed FACETS to combat that and it is currently being rolled out across the country in collaboration with the UK MS Society. In the future we would like to continue to work with the MS Society to maximise FACETS' impact, expand our research and adapt FACETS for other chronic conditions."



THE ACADEMICS

### Josephine George

"As an Occupational Therapy (OT) student, it's so inspiring to see expertise being drawn from other disciplines to develop effective OT-delivered interventions, the way that FACETS builds cognitive behavioural approaches into lifestyle management. Learning about the FACETS Programme will inform my professional practice when I qualify, as fatigue is so often a secondary symptom of many other conditions. It's really wonderful to see research have such an impact for the service users and the profession."



THE STUDENT



### The impact

"We're really proud to have funded this research into developing an effective way for people with MS to manage their fatigue. We know that finding effective treatments for fatigue is a top priority for the MS community, so the fact that the FACETS programme is now being delivered across the UK, helping hundreds of people with MS, is a real achievement."



**Nick Rijke,**  
Executive Director  
of Policy & Research  
MS Society

The most stimulating, challenging and rewarding university experience in a world-class community

- Deliver an outstanding and personalised student experience
- Create a world-class learning environment
- Develop strategic local, regional, national and international partnerships
- Build strong professional and academic networks worldwide
- Ensure our graduates are culturally aware and internationally mobile by embedding the globalisation agenda within our student experience.

CREATE



# FROM FOSSILS to forensics

## How studying ancient human footprints could help forensic scientists solve crime

### The research

Analysis of the fossilised footprints left by our ancestors can tell us a lot about the people who made them. Using specialist optical laser scanners and computer software, researchers can create a three-dimensional image of footprints that can determine the size and weight of the track maker, as well as how they moved.

Now with the aid of a Natural Environment Research Council (NERC) Innovation Award, BU researchers are using the same technology and expertise to improve the use of footprint evidence in gathering criminal intelligence. The new software developed for collecting three-dimensional footwear evidence will improve on older methods, allowing for routine deployment of three-dimensional imaging at crime scenes. In turn, this will enable forensic scientists to provide more reliable evidence in court cases.

As part of the research project, and in honour of NERC's 50th Anniversary, the team ran a Footprints on the Beach event where members of the public could donate their footprints to science. Collected footprint scans, along with other biometric data, was added to a database of human tracks and analysed in an attempt to establish the uniqueness of each person's footprint.

### The impact

"One of the greatest values in collecting footwear evidence is in using the data to look for linked offences locally and across police force boundaries. Also the intelligence value of a system that can capture scene marks and be used not only as matching evidence, but also as intelligence, particularly in linking low grade offences with more serious offences would be invaluable. The project offers the opportunity to help make this possible and as such it is to be commended."

**Jonathan Smith, National Forensic Specialist Advisor, National Crime Agency**



### Professor Matthew Bennett

"I've been studying fossil footprints for the last eight years, including discovering the second oldest footprints in the world in Kenya. Since then I have done a huge amount of research, in the laboratory and in the field, to understand the process of footprint formation and how footprints record biomechanical information. Our current project attempts to translate this research into societal impact by adapting it for forensic science, which we hope will improve the use of footprint evidence in criminal investigations."



THE ACADEMIC

### Samantha Underhill

"Working as an Undergraduate Research Assistant (URA) has been an amazing experience. It has enabled me to work on current, world-class research during my first year, something I would not have achieved without the URA programme. It has also shown me how diverse and rewarding a career in research can be. The role has provided me with vital experience that will not only look amazing on my CV, but has truly furthered my knowledge and skills."



THE STUDENT

### Our unique fusion of excellent education, research and professional practice

- Fuse research, education and practice to create a unique academic experience where the sum is greater than the component parts
- As part of that fusion, undertake world-class research in recognised areas of academic excellence
- Through our fusion, we will offer exceptional levels or relevant real-world learning opportunities and work placements
- Our fusion will deliver inspirational teaching using the latest technology in world-class facilities
- Be recognised internationally as a thought-leader through our research, education and practice in key areas of strength.

SHARE



# BREAKING DOWN barriers to finance

## Helping small to medium enterprises realise their full potential

### The research

Creating and maintaining a successful business isn't just about having a big idea. Finance, funding and additional factors play a make-or-break role in a business of any size.

Lending to new businesses is a priority for governments but many small to medium businesses and entrepreneurs still struggle to find the funding they need to start up and expand. This led Bournemouth University's Professor Jens Hölscher to investigate the barriers to finance.

What began as a one-day conference on access to finance in Bournemouth developed into a series of finance-related seminars across the continent supported by research and academic discussion. Each seminar covers specific problem areas, and possible solutions, in obtaining finance for growing enterprises – from gender and ethnicity issues in obtaining capital growth funding, to risk, equity and European finance.

The project is an international collaboration, consisting of BU academics, Professor Jens Hölscher and Professor Dean Patton, along with colleagues from universities across the UK and in Germany. Researchers from University of Birmingham, University of Brighton, Aston University and the University of Nottingham, along with University of Perugia in Italy and the Technical University of Freiberg in Germany, are contributing to the project.

Now midway through, the sessions – which are financed by a successful bid to the Economic and Social Research Council (ESRC) – also include a number of bursaries for PhD students, involving students at the very heart of the research.



### Professor Jens Hölscher

"My research interests include the dynamics of risk, so I find it interesting looking at how that is assessed on a smaller scale when applied to finance for small to medium enterprises.

"The financial sector is strong here in Dorset and we have their support on the project and I thought we could reach out further than Bournemouth.



"Our aim is to make an impact and we intend to reach out to policy makers who can make a difference to how business finance is risk assessed."

THE ACADEMIC

### Mary Nanyondo

"This project was in line with my PhD studies, so I was able to write my transfer document and have it examined in only 12 months, which was fantastic.

"I was able to dig deep into SME finance operations, and was pleased to help develop the 'applied and received' approach, which I feel will be useful for all researchers with an interest in SME finance.



"I was also able to develop two papers whilst working as part of the project."

THE STUDENT

### The impact

"The financial crash of 2008 forced banks into an extreme risk-averse scenario, and accessing finance for new and existing businesses became very difficult. BU's research and seminar programmes have been explaining the effect on potential entrepreneurs who no longer choose to use traditional banks. They have also succeeded in identifying the changing face of business finance for SMEs. Overall the research results have been very informative and gone a long way to highlighting where businesses seeking to start up and grow should look for funding."



Nick Gregory, Investment Specialist,  
Dorset Growth Hub

### Our students, graduates and staff to enrich the world

- Prepare students for flexible futures with skills to meet the changing demands of the workplace
- Build personal professional development opportunities into all programmes
- Inspire our staff and students to enrich the world
- Create highly sought after, employable graduates known for their intellectual rigour, critical thinking, professionalism and resilience
- Support and inspire staff to realise their full potential.

INSPIRE





## Election reflections

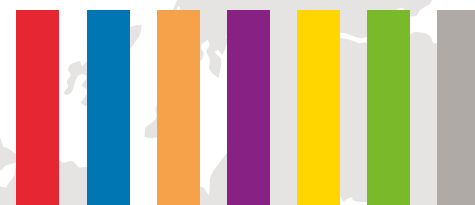
In the aftermath of an election where the exit poll predictions got it all wrong, BU's Dr Dan Jackson and Dr Einar Thorsen captured the initial thoughts, reflections and analysis of the General Election campaign. The pair collected and edited 73 articles written by 92 leading UK academics into a publication called *UK Election Analysis 2015: Media, Voters and the Campaign*, which was launched at the House of Commons in June.

Covering everything from female representation to media influence to opinion polls, the booklet aims to examine the relationship between politicians, media and the public. It is published by the Centre for Journalism, Culture and Community at Bournemouth University and the Political Studies Association (PSA) Media and Politics Group, and is available in hard copy as well as downloadable in a PDF format.

"We wanted to kick start the debate, putting academic contributions at the heart of it and engaging people while the issues are still fresh," say the pair.

"There's a wealth of research and a lot of great work going on, but academics are not always very good at reaching other audiences – so it needed to be freely available and written in an accessible way to get different audiences to connect with that work."

## BU at the ballots



As the nation geared up to go to the polling stations, BU staff and students were getting political through analysis, commentary and coverage of 2015's UK General Election

### #viewsnotshoes

Dr Heather Savigny worked with The Fawcett Society for the #viewsnotshoes campaign which aimed to examine sexism in political media coverage by analysing coverage of politicians in the run up to Election Day. The public were urged to alert them to stories that concentrated on female politicians' appearances rather than their policies by using the Twitter hashtag #viewsnotshoes. By highlighting bias in political reporting it is hoped the research can influence a change in attitude towards women in politics.

"Research shows that male politicians are more likely to be reported about than female politicians, and when female politicians are discussed it is much more likely to be about their clothes or appearance," says Dr Savigny.

"If the mainstream media 'normalises' the idea that politics is something men do, then it becomes entirely consistent that female voters are less likely to engage than men, on and offline."



## An alternative election coverage

As the counts came in on Election night, BU students worked through the night to provide an alternative, student-focused live coverage of the constituency results as they happened.

Over 300 students from across the Faculty of Media & Communication collaborated to deliver the results online, on television, through social media and on radio using Hope FM's Dorset frequency.

The team provided unique coverage from a younger viewpoint via news bulletins, commentary, student-led panel discussions and interviews with special guests such as former MP Annette Brooke and current MP for Bournemouth West, Conor Burns.

"It was a huge project, an ambitious effort that eclipses anything I have been involved with inside or outside of university. Everyone knew what they were doing throughout the night and their professionalism showed. Without the enthusiasm of students and the encouragement of staff members it wouldn't have happened," said Joe Nerssessian, Editor-in-Chief and final year BA (Hons) Multimedia Journalism student.





# Building for the future

**BU has remained committed to investing in people and facilities on both Talbot and Lansdowne campuses.**

- We have created over 80 new academic posts and made substantial investments in staff development. In addition, we have made over £1 million available for our Fusion Investment Fund to support innovative projects and staff mobility and networking in the development of research, education and/or professional practice.
- The new Student Centre, home to the Students' Union (SUBU) and student support services, opened in spring 2015. It was completed on time and within its budget of £10.5m. Students and staff have given extremely positive feedback.
- The new Bournemouth University International College on Lansdowne Campus was officially opened by the Mayor of Bournemouth in October 2015, while work on the new £22m academic building on Talbot Campus is well advanced and due for completion in 2016.
- Over the last year we have been improving on our eco-friendly status, coming 7th in the People and Planet University League and receiving two 'highly commended' Green Gown Awards for work on Carbon Reduction and Waste Management.
- Our carbon emissions continue to fall, and are down by 16.6% since our carbon reduction plan was introduced. Innovations including new equipment, auditing and cost saving activities have been introduced.





# Festival fever at BU

**BU hosted a summer of festival learning and fun - with plenty of opportunities for staff, students and the public to get involved**

Thousands of people visited BU this summer to take advantage of free learning opportunities, get business advice from local experts, and see student innovation on display.

With over 150 free events – including two talks by presenter and naturalist Chris Packham – the Festival of Learning was back with a bang, sharing BU’s knowledge and expertise with the public in an engaging and accessible way.

Now in its third year, the Festival was more popular than ever - with everything from cooking demonstrations to family-friendly workshops and professional development opportunities on offer.

Hot on its heels was the first BU Festival of Enterprise, a free day-long event which connected business owners and students with successful entrepreneurs and practitioners. Entrepreneurs had the chance to chat to local business leaders and hear about their experiences, while 16 -17 year old students had the opportunity to create a new business venture.

Meanwhile, a record-breaking number of visitors – including industry representatives - attended the Festival of Design and Technology to see creative design ideas produced by final year students.

But it wasn’t just current students showcasing their skills and expertise. BU alumni joined visual effects names from around the globe for the BFX Festival – a celebration of Bournemouth’s visual effects industry, complete with film screenings, workshops and competitions to share the latest knowledge and inspire the next wave of talent.



**Chris Packham**

“To be here at a Festival of Learning is really exciting – in fact, I can’t think of anything more exciting than a Festival of Learning, and obviously it’s been really great to attract young people into the learning environment.

“I like the idea of young people being comfortable with an environment where science is on the agenda because we constantly need more young scientists coming to places like this.

“I think it’s absolutely essential that universities engage with the communities where they are based, the community that’s supporting them and they are helping to support. It’s got to be a synergistic process on many levels but particularly when it comes to those young people.”



“The kids are thoroughly enjoying doing everything hands-on. We spent the whole day here Saturday and Sunday, and still they wanted more and we were quite surprised at that. I think [The Festival] is amazing – I’m amazed that they created so many activities for a wide range of audiences.”

**Harsha Gilpa, with husband Marco and children Lea, 7, and Amy, 11.**

**Rebecca Edwards, Knowledge Exchange and Impact Manager at BU**



“Never before have we seen such diversity of fantastic events and engagement from our audiences. From the opening day with hundreds of young people getting stuck into science and Chris Packham’s amazing talks through to the huge range of workshops to develop skills and a mind boggling array of sports events, there has been so much to see and enjoy.

“I can only thank everyone who has worked so hard to make it a fabulous Festival and our brilliant attendees who bring the events to life!”



“Stimulating, rewarding, satisfying, encouraging, illuminating, educational, and free!”

**Jeremy Austin**





# A NEW HOME for the Students' Union

## The Student Centre has been a vital part of a very successful year for the Students' Union at Bournemouth University (SUBU)

This year saw SUBU move into its brand new home on Talbot Campus, within the Student Centre. It has given them a brand-new platform to highlight to students how SUBU truly represents them. In the new space student activities really come to life – clubs and societies, RAG, Volunteering and all of the other opportunities on offer, including Nerve Radio, who have a new, interactive studio on the fourth floor to go with their Student Radio Awards wins.

Only a year after the introduction of the Vice President Welfare role, SUBU joined BU in signing the Time to Change pledge on mental health and received Investors in Diversity status. For the coming academic year the brand-new elected role of Vice President Activities has been created to get even more students engaged and involved in SUBU activities.

SUBU's democratic system came on leaps and bounds, with hugely successful events such as One World Day, Refreshers' Fair and Speak Week. The implementation of academic advisors, recorded lectures and changes to BU's induction process are examples of how powerful the student voice can be. SUBU Advice has been busy helping countless students, saving student pockets around £118,000 so far this year!

The SUBU Green Taskforce also established its first ever committee, received training from the National Union of Students (NUS) and has partnered with BU to influence change on environmental issues.

It's clear that its new home will make SUBU more accessible and approachable, and help make a positive impact on every BU student's journey.



**Ben Sansom, Student Representative**

"I've found becoming a student representative fulfilling and rewarding on every level."

**THE STUDENT**

**Graeme Carson, Student Duty Manager**

"SUBU has not only given me the opportunity to work while at university but also further develop other skills and talents."

**THE STUDENT**

**The impact**  
Students took an immediate liking to the new Student Centre on Twitter.



**Working from the new @SUBUBournemouth Student Centre today: it's shiny and beautiful!**  
Kate Little @katelittle

**The new @SUBUBournemouth student centre is v impressive. Airy, light and relaxed. Such an upgrade**  
Ben Wilson @BENWILSON

**Well the new student centre is very snazzy!**  
@SUBUBournemouth  
Hanny @hanrosetowler





# BU community



## In league with AFC Bournemouth

**A continuing partnership between Bournemouth University and AFC Bournemouth is creating exciting opportunities for students, graduates and the local community.**

As the Premier League team's official Higher Education Partner, BU students can benefit from high-level coaching for BU's men's and women's football team and a myriad of placement and volunteering opportunities at the club.

BU has also been working alongside the AFC Bournemouth Community Sports Trust in delivering many projects within the community, such as encouraging young women into sport and raising awareness of local environmental issues.

In addition BU graduate and AFC Bournemouth's Commercial Director, Rob Mitchell, returned to BU to give a guest lecture, sharing his wisdom and industry insights with the students.

Jeff Mostyn, Chairman of AFC Bournemouth, says of the partnership: "From Bournemouth University to AFC Bournemouth, there is

so much to be excited about in the town. Bournemouth is growing one of the nation's most vibrant economies and leading the way in the digital sector. The university's achievements and contribution to that cannot be overlooked and we are incredibly proud to hold such a successful partnership with Bournemouth University.

"It's a true partnership in every sense of the word, with students gaining valuable experience and playing integral parts in various areas of the club's day-to-day operations. From coaching school children with the Community Sports Trust to contributing to the Matchday programme, the students are a credit to the university and the club."



## Getting streetwise

**BU has been working with safety awareness organisation SafeWise at its LV=Streetwise site in Bournemouth on a new project to help people stay safe on the internet.**

BU staff have collaborated to create and stock a new computer suite where local adults and children can learn about the risk of cyber bullying, identity theft, viewing inappropriate content, and computer viruses. Dorset Police and Bournemouth University's Cyber Security Unit (BUCSU) will be working together, using the suite to deliver courses on internet safety, virus controls, online banking, cyber attacks on business, and social media.

Internet safety is just one of the areas where SafeWise provides training – the aim is to teach about potential dangers and prevent accidents on the road, in the home and in everyday life.

"The SafeWise IT Suite has fired the internet safety imagination across the generations and the community whilst the 'all-seeing eye' from BU's Cyber Security Unit looks on!" says Alison Shelton BEM, Chief Executive of StreetWise. "It's fantastic that BU has helped the vision to become a reality."



## Creativity illuminated at TEDxBournemouthUniversity

In February BU hosted Bournemouth's first ever TEDx conference, with speakers ranging from archaeologists and prosthetics experts to performance coaches and entrepreneurs.

The student-organised event engaged and inspired staff, students and members of the public over a full day of short, entertaining talks, which included a look at the future of augmented reality and a discussion about the growth of technology in sport.

"I was incredibly happy with how the event went. It was thought-provoking, fun, different and the fact that it featured such different subjects and people from such diverse backgrounds was amazing!" says Elena Dimitrova, TEDxBournemouthUniversity Director and final year BA (Hons) Business Studies with Marketing student.

### Student Demographics

Male	42%
Female	58%
Mature	31%
International (Overseas, EU non-UK and Channel Islands)	15%
Full-time	76%
Part-time	24%
First degree	68%
Other undergraduate	14%
Postgraduate	18%
Partner Institution students	1,355
UK students from within a 50 mile radius	39%

### Staff Demographics

Total number of fixed term and permanent staff as of July 2015	1640
Academic staff	720
Professional & support staff	920
Male	43%
Female	57%
Overseas staff	16%
Full-time	1,280
Part-time	360

**At the 2014 Awards Ceremonies we welcomed the following people into the BU community as Honorary Graduates**

**Dame Yvonne Moores**  
Doctor of Education

**Dr Peter Barnwell MBE**  
Doctor of Science

**Dr Karen Arnold**  
Doctor of Education

**Dr Muriel Chalkley**  
Doctor of Education

**Dr Anne Silk**  
Doctor of Science

**Dr Treleven Haysom**  
Doctor of Technology



# BU proud

Celebrating student, staff and alumni success

BU graduate Luke Gniwecki was one of the stars at this year's Grads for Growth Celebration, winning the Graduate Achievement Award for his branding work with Kestrel Medical Limited.



## Sport at BU



- BU achieved 28th position in its best season ever of British University and Colleges Sport (BUCS).
- Six BU teams made it to the South West region Conference Cup finals, with women's lacrosse and netball 1st teams and men's football 2nd team all securing their respective titles.
- Saskia Sills won the BUCS Windsurfing Championship and Martina Mercinelli won gold at the BUCS 51-54kg Boxing Championships.
- The men's volleyball 1st team went undefeated within the Southern Premier League, won the Volleyball England Student Cup and came second in the BUCS Championship, while women's volleyball 1st team achieved a third place in the BUCS Championships.
- The men's football 1st team had a fantastic season and reached the final of the national trophy.
- Over 3,000 people participated in SportBU's Free Your Fitness programme so far, which aims to get more people active and involved in exercise.

The Big Dig made national headlines this year when archaeology students uncovered the remains of an Iron Age town – nicknamed Duroopolis. The remains of over 120 iron-age dwellings were unearthed on the Winterborne Kingston site in Dorset.

Students and staff helped promote the 800th anniversary of the signing of Magna Carta by producing four media installations for Salisbury Cathedral. Two films, an animation and an interactive piece were created for the exhibition, which is expected to attract over 250,000 visitors a year.

BU was ranked 'first class' in the University League 2015 for its environmental and ethical performance. BU was placed seventh out of 151 universities in the table, compiled by People & Planet, and achieved a 'first class' rating for the fifth year.



Nerve Radio won four Student Radio Awards; winning gold for Best Entertainment Programme, scooping the bronze award for Best Technical Achievement and received the Kevin Greening Creativity Award, while Emily Sandford gained a bronze award for Best Female Presenter.

Over 40 Bournemouth University graduates worked on the Oscar and BAFTA-winning film *Interstellar*, which was recognised for its visual effects. *Interstellar* won the Special Visual Effects BAFTA at the 2015 Awards ceremony and Best Visual Effects Oscar with BU graduate Andy Lockley and honorary doctorate Paul Franklin invited on stage to pick up the awards.

BSc (Hons) Nutrition student Jacqui Neale was accepted at the British Conference of Undergraduate Research in Winchester. Her submission was based on her dissertation, entitled: *Critical evaluation of the dietary habits of free living older people in pre- and post-ill health.*

A hospitality management student saw off competition from finalists to be crowned one of two Young Guns 2015. Oliver Constant took the coveted hospitality industry title, awarded by the Council for Hospitality Management Education.

At the Royal Television Society Awards 2015, Katy Davis won the Student Documentary category with *It's Just Play* and Scott Craig won the Student Open Category with *Justice Inc.*



Three BU graduates from BA (Hons) Interactive Media Production have been awarded a BAFTA at the British Academy Games Awards. Katherine Bidwell, Luke Whittaker and Daniel Fountain won the award for Artistic Achievement for their game *Lumino City*, beating the likes of *Assassin's Creed Unity* and *Far Cry 4*.

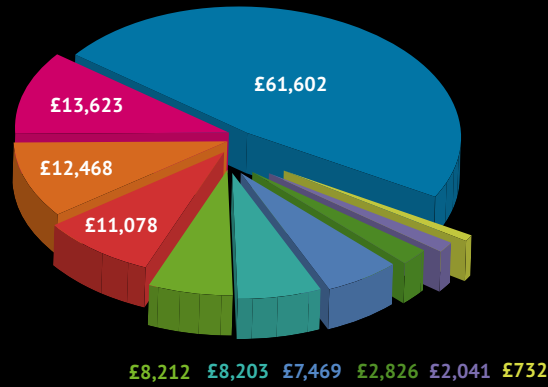
Two Bournemouth University students received awards from the Institute of Travel and Tourism (ITT) at the House of Commons in recognition of their hard work and talent. Zornitza Yovcheva won the PhD Student of the Year award for her work into how augmented reality applications could enhance the experience of tourists and final year Tourism Management student Laura McKendrick won an ITT Centre of Excellence Student of the Year award.





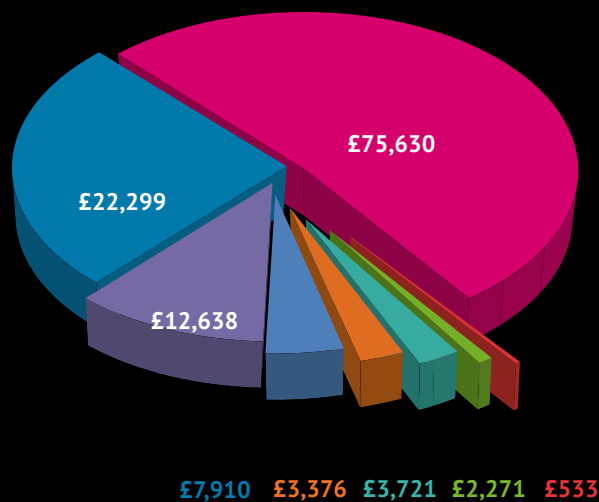
# The finances

Expenditure 2013-14 £'000



- Academic support
- Administration costs
- Cost of purchasing buildings and equipment
- Interest on loans
- Other staff costs
- Pension adjustment
- Premises costs
- Staff costs
- Student costs
- Sports

Income 2013-14 £'000



- HEFCE grant
- Investment income
- Knowledge exchange
- NHS grant income
- Other income
- Research
- Residential income
- Tuition fee income

Summary consolidated income and expenditure account for the year ending 31 July 2014 (£'000)

Income	£'000
Funding Council grants	£22,299
Tuition fees and education contracts	£88,268
Research grants and contracts	£3,376
Other operating income	£14,211
Endowment and investment income	£533
<b>Total</b>	<b>£128,687</b>

Expenditure	£'000
Staff costs	£66,022
Depreciation	£8,203
Other operating expenses	£51,165
Interest payable	£2,864
<b>Total</b>	<b>£128,254</b>

Summary consolidated balance sheet as of 31 July 2014 (£'000)

	£'000
Fixed assets	£98,076
Current assets	£33,978
Creditors: Amounts falling due within one year	-£22,429
<b>Total assets less current liabilities</b>	<b>£109,625</b>
Creditors: Amounts falling due after more than one year	-£32,660
Pension liability	-£42,390
<b>Total net assets</b>	<b>£34,575</b>

Represented by:

Deferred capital grants	£20,818
Revaluation reserve	£5,315
Revenue including pension reserve	£8,442
<b>Total funds</b>	<b>£34,575</b>

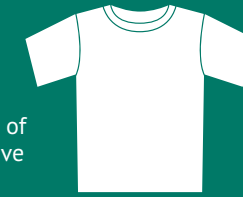
# The numbers

**1st**

BU received first class honours for the fifth year running in the People and Planet Green League

**1.1**

tonnes of unwanted items collected for charities as part of the SUBU Big Give



**2.2**

tonnes of food collected during the Big Feed for the Trussell Trust

**11**

number of places BU rose in the 2015 Complete University Rankings

**79%**

student satisfaction in the 2014 National Student Survey (NSS)

**80**

new academic appointments made in the last academic year

**93.3%**

of UK-based BU graduates were in employment or further study within 6 months of graduation



**96%**

of BU's research is internationally recognised and 18% world leading in 2014's Research Excellence Framework

**99**

clubs and societies active at BU in 2014/15, including 23 academic ones

**100%**

of undergraduate courses offer the opportunity of a professional placement

**450**

visitors to the Big Dig open day – giving the public a hands-on experience of archaeology



**500**

BU reached the top 500 in the Times Higher Education World University Rankings

**540**

research and knowledge exchange projects underway in 2014/15

**650**

BU student athletes participated in British University & Colleges Sports (BUCS)



**750**

student representatives were elected and trained by SUBU each year

**2,117**

scholarships were awarded in 2014/15, worth almost £4.5 million

**2,586**

recorded publications by BU academics from January 2014 to July 2015

**2,610**

international students from around 125 different countries study at BU



**5,710**

students graduated in November 2014



**11,475**

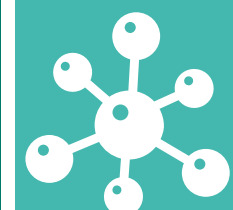
students attended BU Open Days in 2014/15

**17,753**

students are currently enrolled at BU

**£2.4m**

BU's income from knowledge exchange in 2014/15



**£3.4m**

BU's total research income for 2014/15